

**PM**  
PATRICK  
METZGER



PROFESSIONAL EOS IMPLEMENTER® | KEYNOTE SPEAKER | HIGH PERFORMANCE COACH

**PATRICK METZGER  
PERSONAL BIO**

At heart and by profession, Patrick Metzger has always been a teacher and coach, as he spent over a decade as a public school teacher and athletic coach in helping others reach goals and in building high-achieving teams.

After eleven years, he decided to embark on the entrepreneurial journey as an online coach in partnering with and supporting businesses and individuals in discovering and igniting their ultimate potential and highest performance. Within two years, Patrick had built his business from the ground up and was working with clients across North America, as well as performing keynote talks and professional trainings.

Now, as one of less than 400 Professional EOS Implementers in the world, Patrick helps owners of small to medium size businesses get the most out of their organizations by helping get everyone on the same page and executing the company vision, as well as by creating healthier, more cohesive and higher functioning leadership teams.

Patrick holds two education degrees, a Masters degree in leadership and has also been a regular contributor to Fargo Monthly magazine. Originally from the small town of Carrington, ND, he currently resides in Casselton, ND, with his wife, Carissa, and their daughter, Zahra.

**CORE FOCUS**

- Partnering with and supporting teams and leaders for growth and success

**CORE VALUES**

- Humbly Confident
- Grow or Die
- Do What We Say
- Do the Right Thing
- Help First

**PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS**

- Prairie Family Business Association Professional Advisor
- National Small Business Association Leadership Council Member
- Executives' Club of Fargo-Moorhead Member
- United Way of Cass-Clay Emerging Leaders Member
- Fargo-Moorhead-West Fargo Chamber of Commerce Member
- EOS Worldwide Professional Implementer Community Member

**PROFESSIONAL COACHING, SPEAKING & TRAINING EXPERIENCE**

- State & Midwest-Based Organizations
- Health/Medical
- Telecommunications
- Agriculture
- Financial
- Service
- Public/Higher Ed
- Construction



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# READY TO GET MORE FROM YOUR BUSINESS?



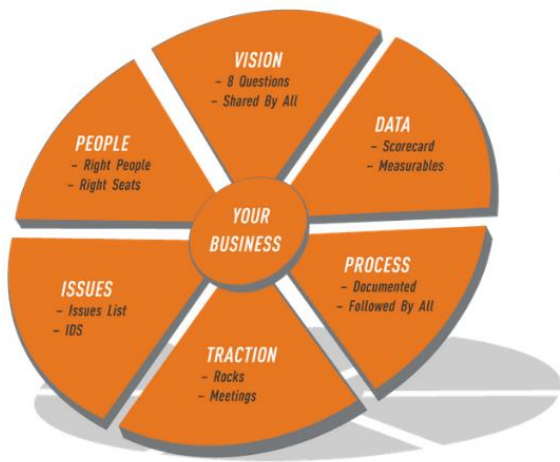
## TYPICAL BUSINESS OBSTACLES

- Ineffective communication
- Unclear vision and direction
- Lack of profit
- Poor accountability
- People challenges
- Inability to scale

No matter where your business is at in its life cycle, you're eventually going to hit ceilings that hold back your organization from moving forward and reaching a higher level of success.

EOS® - The Entrepreneurial Operating System® - is a complete set of simple concepts and practical tools that has helped thousands of entrepreneurs get what they want from their businesses.

## THE EOS MODEL™



EOS improves your organization with three items:

**VISION** - Get everyone on the same page and moving in the same direction

**TRACTION®** - Create a discipline, focus and accountability within your organization

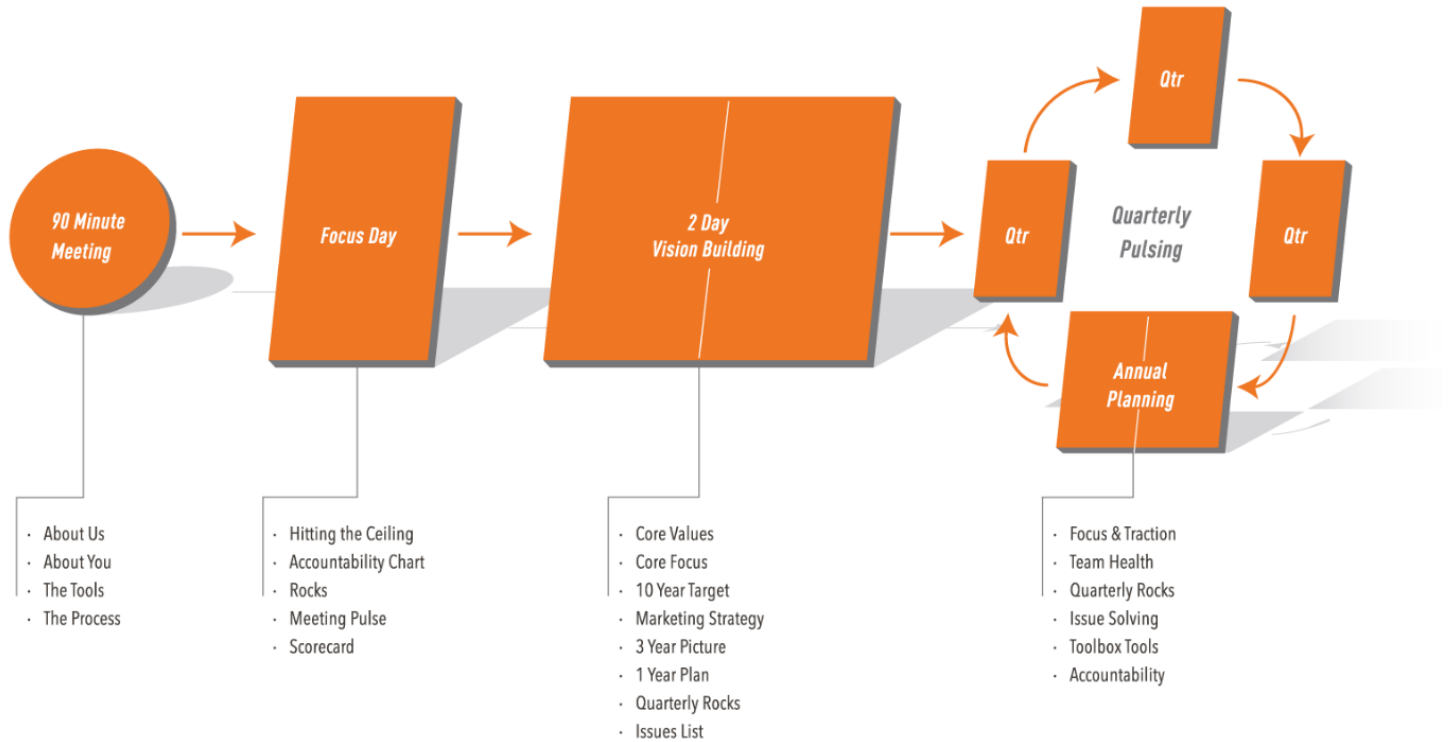
**HEALTHY** - Develop a healthier, more cohesive and higher functioning leadership team and business



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# THE EOS PROCESS™



## THE EOS PROCESS®

### 90-MINUTE MEETING

This complimentary meeting introduces EOS and gets your team on the same page to decide if you want to use the process and tools to strengthen your company.

### FOCUS DAY™

We begin with a day to give your leadership team tools to clarify who's responsible for what, set priorities, improve communication, resolve issues and track critical numbers.

### VISION BUILDING™

Your leadership team will review and sharpen the Focus Day tools, as well as begin building out your company's focus, vision, values, marketing strategy, and goals.

### QUARTERLY PULSING™

Together, we'll evaluate quarterly performance, refocus, resolve any issues, introduce new tools and set goals and priorities for the next 90 days.

### ANNUAL PLANNING

We'll spend two days to work on team health, add in more tools to implement, and update the vision and plan for the next year and quarter.

**THE RESULT:** A healthy, focused leadership team and organization that makes continual progress toward achieving everything in their vision

**READY TO START?** Begin by scheduling a complimentary 90-Minute Meeting with Patrick and your leadership team



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**PATRICK METZGER**  
**KEYNOTES & PROFESSIONAL DEVELOPMENT**

**- KEYNOTE TALKS -**

**OWN YOU: DISCOVER & IGNITE YOUR ULTIMATE POTENTIAL**

Ride along with Patrick as he brings you to tears and gut-busting laughter while you're taken through his own personal journey of the challenges of growing up in a poor, large family, the fears of following his heart in leaving a teaching career of over a decade, the triumph of becoming an adoptive parent and more.

During this presentation you'll be challenged to own your past, present and future in order to bridge the gap between where you currently are and who and where you are truly meant to become and be.

**CULTIVATING A GROWTH MINDSET**

Possessing a growth mindset has been found to be the most common shared characteristic in those that reach a high level of performance professionally and personally. Based around Dr. Carol Dweck's famous research, Patrick takes you through tips on how to move toward developing a stronger growth mindset, as well as a hands-on values discovery activity.

**KEYS & HABITS FOR HIGHER PERFORMANCE**

Taking a walk-through of the five areas and habits to improve upon and form within your life to become a higher performer, Patrick ties into this talk some of the highest performers in the world and their rituals and habits, as well as their upbringing and journey to the top. Prepare to take a good amount of notes, as the second half of this presentation is filled with concrete takeaways and items to immediately begin implementing to begin improving your clarity, mindset, organization, self-awareness and overall wellness.

**- PROFESSIONAL DEVELOPMENT -**

**DISCOVERING HIGHER TEAM FUNCTIONALITY AND COMMUNICATION (4 & 8-HOUR WORKSHOPS AVAILABLE)**

Prepare to get open, honest and vulnerable with this training! Centered around the concepts from the best selling books *5 Dysfunctions of a Team* (Pat Lencioni) and *Radical Candor* (Kim Scott), this session dives into creating a more trusting, cohesive and accountable team, as well as communicating more effectively and becoming a stronger leader by saying what you mean.

Your team will leave this training having a better understanding of each member, what makes them tick and how to work together and communicate more efficiently and effectively to move the needle in your organization and achieve your company vision as a true team.

**RADICALLY CANDID LEADERSHIP: A NEW APPROACH TO MANAGEMENT (8-HOUR WORKSHOP)**

Implementing concepts from Kim Scott's best seller, *Radical Candor*, and her experience on leadership teams at Silicon Valley's most elite companies, this workshop is a full day of *How To's* on truly connecting with your team, more effectively reaching your employees and building self-motivation and drive within your organization.

Prepare for a full and packed day of learning and takeaways for creating a more transparent culture and dynamic management style, with topics ranging from communication, motivation, and employee growth plans, to culture, meeting formats and psychological safety. Be prepared after this workshop to start being the manager you've always wanted to be and the leader that your employees have always desired to work for.



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## TESTIMONIALS

“

*We're a small team with some big ideas. With each of us wearing so many hats, we're constantly putting out "fires." Working with Patrick has allowed us to take a step back, objectively look at the state of our business, and prioritize ideas and solutions in a way that saves both our time and our sanity. His efforts go far beyond providing the EOS toolset. He has vast knowledge regarding personal and professional development, helps keep us forward looking and is someone we can depend on.*

**- Matt Chaussee  
CEO & Co-Founder  
Be More Colorful, LLC**

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*I have so many positive remarks that I am not quite sure where to start. Patrick has worked with our company to get us rolling on EOS. He has a coaching background which shows, as his ability to speak and guide is phenomenal. He taught us how to be more efficient, more profitable, and how to have great communication. If you are burning it from both ends, aren't sure how to navigate or need to get your team on the same page and work towards a common goal, he will help you get there!*

**- Alex Lund  
Co-Owner  
Bismarck Sign Co.**

”

*Patrick opens up about the ups and downs in his life...An excellent speaker who can help relate to many different people.*

**- ND Telephone Company Employee**

“

*I greatly appreciated Patrick's ability to relate to his audience and share his story...I started utilizing some of his suggestions right away!*

**- ND/SD Public Communications Officials Member**

”

*By far the best speaker we've ever had, and I've been here for 19 years!*

**- ND Telephone Company Employee**

“

*Patrick is one of the most relatable speakers I've ever heard. Finding somebody who is relatable, the effect of that messaging just doubles or triples.*

**- United Way Emerging Leaders Program Member**

“

*Patrick's presentation was one of the most relatable and useful ones my wife and I have seen!*

**- American Federal Bank  
Employee**



## BUSINESS OVERVIEW

DUNS: 091153335  
CAGE: 8DOA1  
COMPANY TYPE: LLC  
ESTABLISHED: 2017

## NAICS CODES

- 611430 Prof & Mgmt Dev Training
- 541611 Admin Mgmt & Gen Mgmt Cons Svc
- 541612 Human Resources Consulting Svc
- 541618 Other Mgmt Consulting Svc
- 561312 Executive Search Svc
- 611519 Other Tech & Trade Schools
- 611110 Elem & Sec Schools
- 611210 Junior Colleges
- 611310 Colleges, Univ & Prof Schools
- 611699 All Other Misc Schools & Instr
- 611710 Educ Support Svc
- 624190 Other Ind & Fam Svc
- 711510 Ind Artists, Writers & Performers
- 812990 All Other Personal Svc

## CONTACT INFO

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PATRICK@PATRICK-METZGER.COM



*Patrick Metzger*

MS, CSCS, Pn1

# CAPABILITIES STATEMENT

## EXECUTIVE SUMMARY

PATRICK METZGER

is a Professional EOS Implementer®, keynote speaker and high performance coach. His core focus is partnering with and supporting teams and leaders for growth and success.

## SERVICES & SOLUTIONS

OFFERINGS

- EOS® Implementation & Business Coaching
- Keynote Speaking
- Professional Development for Organizations & Leadership Teams

TOPICS

- EOS®
- Communication
- Personal Obstacles
- Stress & Anxiety
- Team Health
- High Performance
- Clarity & Vision
- Values & Beliefs
- Mindset
- Goal Setting
- Organization
- Work/Life Balance

## KEY DIFFERENTIATORS

- 15+ years in education, training and coaching
- Realistic and relatable approach
- Core Values: Humbly Confident, Grow or Die, Do What We Say Help First, Do the Right Thing

## INDUSTRY EXPERIENCE

- State & Midwest based organizations
- Health/Medical
- Agriculture
- Public/Higher Ed
- Telecommunications
- Service
- Construction
- Financial



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